



# CUSTOM IMPRINT+ EMBROIDERY PROGRAM



WORK HARD. STAY SAFE.®





# RADIANS

## **CUSTOMIZED** QUICKLY & ECONOMICALLY

### **DOUBLE DUTY**

Make your safety gear do double duty for you by choosing custom imprinted PPE. Radians' comprehensive Custom Imprinting Program can turn your PPE into a walking billboard!

Radians offers several custom imprinting options to satisfy a variety of branding, promotional, and advertising needs:

**EMBROIDERY • SCREEN PRINTING • PAD PRINTING • HEAT TRANSFER**

Custom imprinting is available for vests, hard hats, glasses, neck cords, jackets, FR Workwear, neck shades and cooling towels.

Logos can be up to: • 2 colors on glasses • 3 colors on cooling towels • 4 colors on vests, jackets, coveralls and hard hats

If logo requires a color that is not one of the stock inks listed, a Pantone® color number should be provided (if no PMS number given, the closest color will be determined) and a color match fee will be required. A layer of white will be added under the custom color for screen printed logos to ensure a good match. Exact color matching is not guaranteed due to printing on plastic or colored fabric.

### **YOUR ARTWORK, AS IT SHOULD BE**

Our in-house marketing team and graphic designers will work with you to re-create your artwork to ensure a quality imprinted product. Our custom imprinting program is:

- **QUICK**—7 day turn-around time for in-stock colors and products
- **CUSTOMIZED**—Your Logo – Your Message printed in multiple colors
- **ECONOMICAL**—Low minimums—Low Prices

**PLACE AN ORDER BY CONTACTING YOUR SALES REP: 877.723.4267**

For more details and specifics about our custom imprinting, contact our sales department at 877-723-4267 or [sales@radians.com](mailto:sales@radians.com).





## EMBROIDERY

Embroidered logos are sleek, professional, durable and represent one of the most popular branding methods to stand out from the crowd. Radians can now provide personalized, customized, and on-site digitized embroidery services. With access to hundreds of colorful threads, Radians can stitch your logo or design on to select RadWear high-visibility apparel, including jackets, FR workwear, polos, and T-shirts made from solid fabrics. Although embroidery does not allow for absolute PMS color matching, we can get very close to your Pantone® color via our extensive selection of threads.

## PRODUCTION EFFICIENCY & VERSATILITY

Our state of the art embroidery machines stitch up to 1,200 stitches a minute, and with 15 needles, we can get your job done quickly and incorporate up to 15 colors in any one design.

## EMBROIDERY PROGRAM INFO

Set-Up Fee: \$25/logo    Non-Camera Ready Artwork/Modifications Fee: \$50

Digitizing Fee (one-time fee): \$35/logo    Embroidery fees are per logo location.

Lead time: 7 days after receipt of approved artwork and order for in-stock colors and product.

Stock Colors (solid colors only):

● Stock Yellow 1924

● Stock Maroon 1836

● Stock Burgundy 1785

● Stock Orange 1678

● Stock Red 1637

● Stock Brown 1885

● Stock Gray 1502

● Stock Reflex Blue 1766

● Stock Light Blue 1593

● Stock Process Blue 1977

● Stock Navy Blue 1767

● Stock Green 1751

○ Stock White 1801

● Stock Silver 1687

● Stock Black 1800

● Stock Gold 1673

## BENEFITS OF CUSTOMIZED SAFETY GEAR

1. Offers an ideal way to convey and differentiate your brand image
2. Could help generate leads or new quotes for your business
3. Promotes a positive and professional image
4. Increases exposure of your company name, logo, safety message, and brand
5. Promotes a team spirit in the workplace





## SCREEN PRINTING

More versatile than traditional printing techniques, Radians can screen print your logo on our Hi-Viz apparel, cooling products and neck cords.

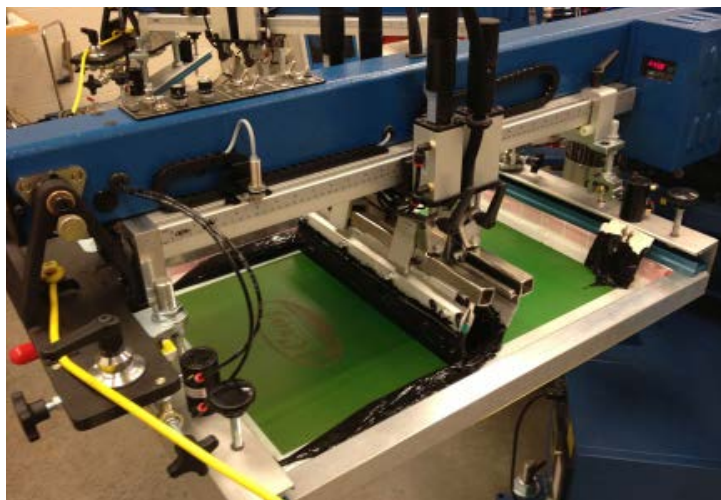


## STOCK COLORS

Vests, Jackets, FR Workwear, Neck Cords, Cooling

	107 C - Lemon Yellow		299 C - Light Blue
	504 C - Maroon		Process Blue
	216 C - Burgundy		281 C - Blue Navy
	1655 C - Orange		348 C - Green
	186 C - Flag Red		White
	1395 C - Brown		Silver
	429 C - Grey		Black
	Reflex - Royal Blue		Gold

All colors are listed in PANTONE® Solid Coated






















## PAD PRINTING

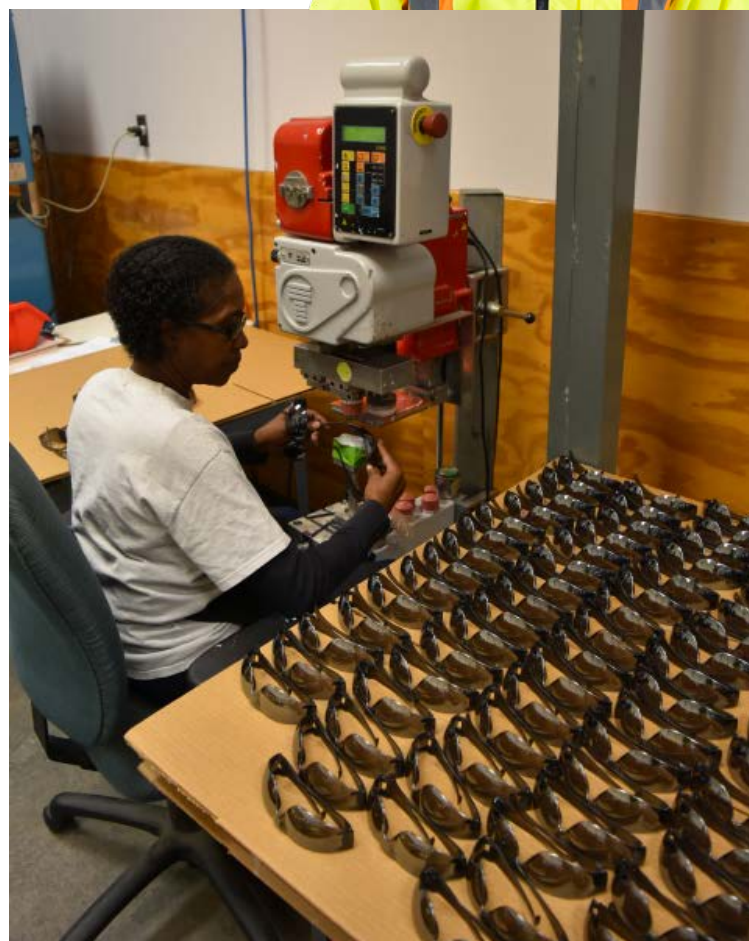
Our pad printing capabilities allow us to transfer your 2-D image on to a 3-D object, such as a hard hat or safety glasses. We have multiple machines, allowing us to print one color or up to four colors.

## STOCK COLORS

Glasses, Hard Hats

	102 C - Yellow		299 C - Light blue		4695 C - Dark Brown
	137 C - Hot yellow		301 C - Royal blue		White
	165 C - Orange		289 C - Dark blue		Gray
	186 C - Bright red		2755 C - Violet		Black
	193 C - Carmin red		348 C - Light green		874 U - Gold
	194 C - Maroon		350 C - Pine green		

All colors are listed in PANTONE® Solid Coated



## **HEAT TRANSFER**

Heat transfers allow for an extremely detailed and brilliant image of your logo in full color. Your logo is permanent, resists fading and is not compromised by normal washing and cleaning. Heat transfers are more comfortable than vinyl transfers.



## **RADIANS NEW HIGH-SPEED INDUSTRIAL BAGGING MACHINE**

Radians strives for continuous improvement, so that's why we recently invested in a new industrial bagging machine to speed up the process of re-packaging custom imprinted apparel, which will help improve order turnaround time. This modernization and high-speed automation will help bring our customers better products in a consistent and expeditious manner. Our new automated bagging system improves product quality, cycle time, and productivity in general. And by investing in our new equipment, we have made our warehouses safer for our employees. And that's a good thing too.



## **ARTWORK GUIDELINES FOR ALL IMPRINTING + EMBROIDERY**

For the best quality, vector artwork is the preferred type of image to submit (AI, EPS or PDF files can contain vector art). A bitmap (or Raster) image (JPG, TIFF, GIF, BMP) is acceptable, provided it is at high resolution (200-300dpi).

Low resolution images often have jagged, pixelated edges, and cannot be enlarged without losing quality, as well as fine detail that can be lost when etched into the printing plates.

Photocopies, business cards, drawings, decals, faxes, etc. are not considered camera ready artwork.

**If your artwork does not meet our printing requirements and must be re-created, there will be a one-time \$50.00 artwork fee.**



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**QUICK • CUSTOMIZED • ECONOMICAL**