



COMBAT HEAT STRESS & FATIGUE WITH AN INTENSE COOLING EXPERIENCE

MOISTURE MANAGEMENT

GOOLS BODY TEMPERATURE

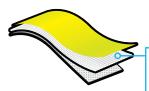




RCV11

S/M - 4X/5X

RED COOLING VEST WITH ADVANCED ARCTIC™ TECHNOLOGY



 Specially Designed for People Exposed to Extreme Heat While Working or Playing
Happen University 2 Legen February

- Uses a Unique 3-Layer Fabric System which Absorbs, Stores and Releases Water to Keep Your Body Temperature Cool and Safe
- Contains a Waterproof and Breathable Inside Membrane to Minimize Moisture Transfer
- Adjustable Stretch Spandex Waist

ST31-2

S-5XL

SHORT SLEEVE COOLING T-SHIRT WITH RADCOOL®

- Segmented 2" Heat Transferred Reflective Tape
- 40+ UPF Sun Protection
- 1 Horizontal Stripe
- Pockets: Left Chest
- 100% Max-Dri[™] Wicking Microfiber Polyester Jersey With RadCool[®] Technology
- Mesh Sideseam Insert to Allow Airflow
- . High-Visibility Green Only















S-5XL

LONG SLEEVE COOLING T-SHIRT WITH RADCOOL®

- Segmented 2" Heat Transferred Reflective Tape
- 40+ UPF Sun Protection
- 1 Horizontal Stripe
- Pockets: Left Chest
- 100% Max-Dri[™] Wicking Microfiber Polyester Jersey With RadCool[®] Technology
- Mesh Sideseam Insert to Allow Airflow
- . High-Visibility Green Only













HARD HAT COOLING SWEATBAND

w/ Advanced ARCTIC™ Technology



- Safe and Reusable, Job-Site Proven
- Anti-Microbial Treated to Help Prevent Mold Build-Up and Unwanted Smells
- Heat Stress Management











RCS211 Individually Hang Tagged







- Cools Body Temperature
- Moisture Management
- Microfiber Technology



COOLING TOWEL

W/ ADVANCED ARCTIC™ **TECHNOLOGY**

- Dimensions: 26" x 17"
- Reusable Packaging
- 100% PVA

F	RCS10	Blue C	ooling	g Towel	Contract of the Contract of th
F	RCS11	Hi-Viz	Lime	Cooling	Towe



COUNTER DISPLAYS

RCS-CD1	24 Blue Cooling Towels
RCS-CD2	24 HV Lime Cooling Towels
RCS-CD3	12 Blue, 12 HV Lime Cooling Towels
RCS-WCD1	24 Blue Cooling Wraps
RCS-WCD2	24 HV Lime Cooling Wraps
RCS-WCD3	24 Pink Cooling Wraps
RCS-WCD4	12 Blue, 6 Lime, 6 Pink Cooling Wraps



COOLING WRAP

- Dimensions: 26" x 8.25"
- Reusable Packaging

• 100% PVA

RCS50 RCS51 RCS52

RCS50	Blue Cooling Wrap
RCS51	HV Lime Cooling Wrap
RCS52	Pink Cooling Wrap

HEADBAND

Headband Stretch Fit Design is protected under Patent Number D712,094





RCS105	Blue Headband
RCS107	Red Pattern Headband
RCS108	Blue Pattern Headband
RCS109	Digital Camo Headband
RCS110	HV Lime Headband

HEAD SHADE

Head Shade Stretch Fit Design is protected under Patent Number D746,555



	RCS305	Blue Head Shade
	RCS307	Red Pattern Head Shade
	RCS308	Blue Pattern Head Shade
	RCS309	Digital Camo Head Shade
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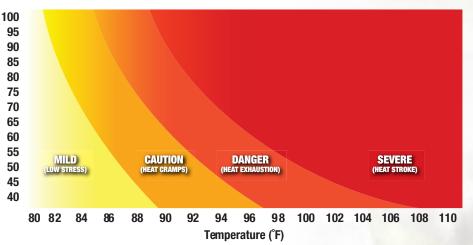
HOMEOSTASIS & THERMOREGULATION

We all learned in science class that homeostasis is the self-regulating process by which our bodies maintain stability. One of the most important functions of homeostasis is the regulation of body temperature, which is called thermoregulation. Thermoregulation is the homeostatic process that allows the human body to maintain its core internal temperature of 98.6 degrees Fahrenheit or 37 degrees Celsius. All thermoregulation mechanisms, such as sweating and shivering, are designed to return the body to its internal core temperature.

WHAT IS HEAT STRESS?

Heat stress occurs when the body is no longer able to cool itself by sweating because the surrounding air temperature is close to or exceeds core body temperature. When the body is unable to cool itself by sweating, several heat-induced illnesses can occur, such as heat cramps, heat rashes, heat exhaustion and the often fatal heat stroke.

HEAT INDEX



OSHA lists temperatures over 91 as a moderate risk and advises to implement precautions that reduce heat stress.

HEAT INDUCED ILLNESS

HEAT EXHAUSTION

TWO TYPES:

Relative Humidity (%)

- WATER DEPLETION
- SALT DEPLETION

NOTE: HEAT EXHAUSTION CAN LEAD TO THE MORE DANGEROUS HEAT STROKE.

HEAT STROKE OR SUNSTROKE

(A MEDICAL EMERGENCY THAT CAN CAUSE DEATH OR PERMANENT DISABILITY)

THE BODY'S RESPONSE

peratures for several days, and an excessive loss of water and salt from excessive sweating.

Prolonged exposure to high tempera-

dehydration. Core body temperature

reaches critical levels. At 105 degrees

Fahrenheit, the brain and other organs

are damaged, leading to possible per-

tures usually in combination with

manent disability or even death.

Dehydration, exposure to high tem-

SYMPTOMS

- Confusion Dark colored urine
- Dizziness or fainting
- Fatigue
- Headache
- Muscle cramps
- Nausea or vomiting
- Pale, clammy skin
- Profuse sweating
- Rapid heartbeat
- 105 degree temperature
- Fainting
- Throbbing headache
- Dizziness and light-headedness
- Lack of sweating despite the heat
- Red, hot, and dry skin
- Muscle weakness or cramps
- Nausea and vomiting
- Rapid heartbeat
- Rapid, shallow breathing
- Confusion, disorientation, or staggering
- Seizures
- Unconsciousness

